

# Accelerating Data-Driven Government:

## Data Management and Analytics in State and Local Organizations

MeriTalk surveyed 150 state and local government (SLG) IT and program managers to understand how organizations are utilizing data analytics and what they need for effective, data-driven governments.

### Growing Analytics Gap

89%

of SLG leaders agree **data analytics are the lifeblood** of modern government



Yet, four out of five say **the gap** between the amount of data their organization collects and the amount they are able to use for meaningful analytics **continues to grow**

The biggest challenges?



### Progress in a Pandemic

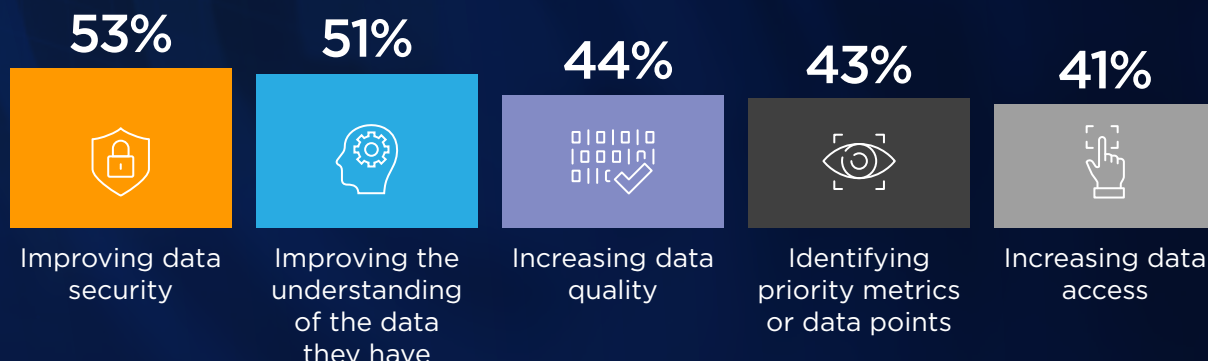
90%

of SLG leaders **improved their use of data analytics** over the past two years, including **53%** who improved their use of data to make key decisions

63%

remain in the early to mid stages of data analytics maturity

Where are organizations prioritizing data efforts?



### Leadership Matters

74%

say their organization **has a Chief Data Officer (CDO)**, with the majority adding the position in the last two years

2x

Organizations with a CDO are 2x as likely as those without to say data management is their top priority (56% to 26%)

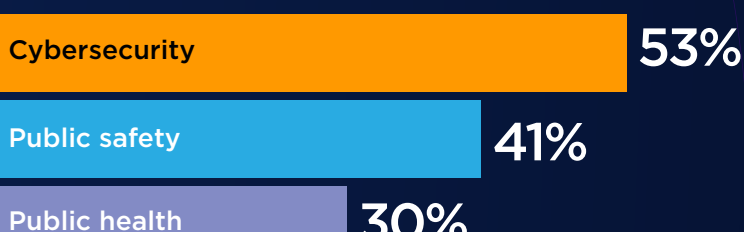
A

The longer an organization has a CDO, the more likely they are to grade their use of data to create meaningful information an "A"

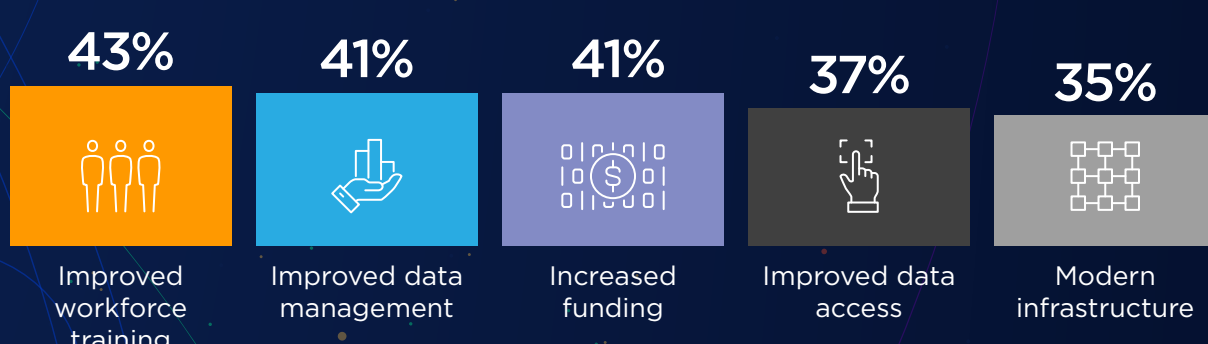
### Fighting for the Future

98%

see data analytics impacting SLG priorities, most commonly in:



What do organizations need most to continue improving data analytics maturity?



Learn more about how state and local governments can mature their use of data analytics:

[www.meritalkslg.com/study/accelerating-data-driven-government](http://www.meritalkslg.com/study/accelerating-data-driven-government)